

Board Action Request

SUBJECT: Accurate Mission Statement for TFD

DATE: 1/27/2021

FROM: Peter Benequista, TFD Board Member

Background: As I have previously noted, the current stated mission of the Tubac Fire District is inane and bears no relationship to its actual purpose.

Our Comprehensive Annual Financial Report of June 30, 2019, page 1, paragraph 1 states correctly:

“The District provides fire and emergency medical services which include fire suppression, emergency medical response, rescue, fire prevention, public education, and various other non-emergency services such as venomous creature removal.”

The AFDA website refers correctly to “.....over 148 general purpose fire districts which provide fire, emergency medical and associated emergency services to approximately one and a half million Arizonans.”

The city of Nogales web site shows: “We, the members of the Nogales Fire Department and Medical Department, dedicate our efforts to provide for the safety and welfare of the residents and visitors of Ambos Nogales through preservation of life, health, and property by making sure that our members are highly trained and that our work environment is highly productive.”

Rural Metro Pima County website states: “The mission of the Rural Metro Fire Department is to meet the needs of the communities we serve by providing high level services in a cost-effective manner. We accomplish this through the efficient delivery of emergency medical services, fire suppression, disaster management, fire prevention, and public education.”

Recommendation for new TFD mission statement: “The Tubac Fire District provides efficient, high-quality, cost-effective services to its members for fire suppression, prevention and education, and emergency medical needs.”

Fiscal Impact: No Fiscal Impact

Legal Review: N/A

Alternate Option: Board recommendation

Staff Recommendation: The current TFD mission statement is “to create a safer environment within our community in order to increase the quality of life which our citizens may enjoy.” In revising the current mission statement, staff requests that the board consider mission statements from similar agencies, such as:

Green Valley Fire District: "To provide our community proactive fire & emergency medical services with compassion, competence, character & fiscal responsibility." See attachment to this board memo also.

Rincon Valley Fire District: "Prepare, Prevent, and Protect our Community from Harm."

Corona de Tucson Fire District: "The Corona de Tucson Fire District is invested in protecting life and property within our community utilizing highly trained and dedicated professionals who serve in the disciplines of fire prevention, public education, fire suppression and emergency medical response."

Golder Ranch Fire District: "Serving with strong hands and caring hearts."

Northwest Fire District: "To save lives, protect property, and care for our community."

Rio Rico Medical & Fire District: "To provide our community proactive all-hazards response, fire prevention and emergency medical services with compassion, competence, character and fiscal responsibility."

Arizona Fire & Medical Authority: "Our mission is to protect life and property and to enhance the well-being of all those we serve."

Proposed Motion: To be determined by the board

See Attachments:

- GVFD Mission Statement